

BUILDING TOMORROW'S HEALTH SERVICES

Biography



Geraint Martin

CEO

Counties Manukau District Health Board

Geraint Martin was appointed to the position of Chief Executive Officer of Counties Manukau DHB, from December 2006. CMDHB is one of the largest District Health Boards in New Zealand and services a population of over 450,000 with a high level of deprivation, diverse ethnic mix and young population.

Geraint came to CMDHB from the Welsh Assembly Government where his role was Director of Health and Social Care Strategy. He has significant experience managing many levels of service provision in both primary and secondary care including more than twenty years experience in health management. He held the Chief Executive role at Kettering General Hospital in Northamptonshire and senior executive positions in London and Birmingham hospitals. In his previous position as Director of Health and Social Care Strategy Geraint authored a radical ten year strategy which is leading a total re-configuration of Welsh Health and Social Care. Included in this plan are reforms of workforce planning, capital investment and finance which will underpin performance improvement leading to the better delivery of health care to the consumer.

As a hospital chief executive, he developed the 'see and treat' system which has improved emergency department efficiency and has been adopted by the National Health Service and internationally. He has also worked closely with clinicians in improving clinical standards and improving patient safety. His work with primary care has included chronic disease management strategies and managing acute care to reduce the need for in-patient beds.

At Counties Manukau DHB Geraint has promoted clinical quality as the central driver for activities, leading to the recent formation of a Quality Improvement Unit. In the last year, the DHB has seen an increase in elective activity by 35%. A major achievement for CMDHB is the recently completed Health Services Plan, a 20 year framework for all health services in a district which has the fastest growing population in New Zealand.

Geraint has a Masters Degree of Management in Health policy and a Post-Graduate Certificate in Health Economics. In 2005 he was elected as a Companion of the Institute of Healthcare Management in the UK. He is an Honorary Lecturer at Auckland University's Clinical School and Associate Fellow at HSMC, University of Birmingham. He has also studied Strategic Change at Insead, Paris and along the way studied and worked in Finland and USA.