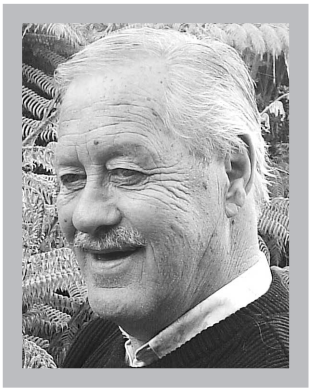
PAYING FOR TOMORROW'S HEALTH

biography biography biography biography biography biography

Rob Cooper
Chief Executive Officer Ngati Hine Health Trust



Rob is the Chief Executive of the Ngati Hine Health Trust, a Maori owned major provider of Health, Social and Educational services in Northland. Rob is of Ngapuhi, Ngati Hine descent and has a long career in the health sector.

In the early 90's he designed a strategy for funding, establishing, developing and mentoring Maori health providers. This strategy grew from the Northern region into a National phenomenon managed by Rob and which delivered hundreds of millions of dollars into specialist Maori health care.

In 2001 Rob was invited to join the University of Auckland's Maori Health Team as Executive in Residence. He was responsible for introducing structural and strategic changes, including the award winning 'Whakapikiake' Maori student recruitment programme.

He left the University in 2005 to take up his current role and is delighted to be back working with his own people.

He is happily married with three adult children and eight mokopuna, and is a director of several Maori health organisations.