

# Community & Public Health Advisory Committee

## Minutes

of the meeting held on 27<sup>th</sup> June 2006, from 1.00 to 4.00pm, at the Boardroom, 19 Lambie Drive

1) Present:	<p>Mr Paul Cressey (Chair), Ms Miria Andrews, Ms Donna Richards, Ms Airini Tukerangi, Mrs Jillian Dooley, Mr Bill Mudgway, Ms Malia Hamani, Mr Arthur Anae, Ms Yvonne Waterreus, Dr Peter Didsbury, Pat Snedden</p> <p>In attendance: Dr Allan Moffitt, Mr Chris Mules, Ms Penny Young and Ms Subha Srinivasan (secretary)</p>
Apologies:	<p>Dr Lynne Lane, Whaea Nganeko Minhinnick, Mr David Collings, Ms Eileen Fox, Mr Sefita Hauoli</p>
1) Welcome	<p>Mr Paul Cressey welcomed Don Matheson, MOH DDG of Public Health to the meeting. He also acknowledged the many members of public in attendance.</p> <p>Mr Bill Mudgway opened the meeting with karakia.</p> <p style="text-align: right;"><b>Action</b></p>
2) Presentation 1.10pm	<p>Dr Don Matheson, MOH DDG of Public Health presented to CPHAC on the Ministry's Healthy Eating, Health Action Strategy and obesity.</p> <p>Dr Matheson praised CMDHB for its initiatives in public health. He pointed out that initiatives such as <i>Let's Beat Diabetes (LBD)</i> were tackling health issues from a societal, not a health services, point of view. He congratulated CMDHB's Board for having the vision to invest substantially in public health. At a national level public health spending makes up only 2% of all health funding.</p> <p>Healthy Eating Healthy Action (HEHA) is the Ministry of Health's strategic approach to improving nutrition, increasing physical activity and achieving healthy weight for all New Zealanders. Sport and Recreation NZ (SPARC) and the Ministry of Education are major partners involved in HEHA.</p> <p>Dr Matheson explained that obesity trends across the western world skyrocketed in the late 1980s. Evidence suggests that environmental determinants impacted on obesity trends e.g. more fast food choices at lower prices, active pastimes replaced with sedentary hobbies (computer gaming, television).</p> <p>International research shows that strategies to address diet and physical activity must be multi-faceted, recognise the complexity and address environmental issues. HEHA aims to meet those requirements. Dr Matheson also commended the approach LBD has taken to also meet those criteria.</p> <p>The Government has pledged \$19m for each of the next 4 years towards HEHA. Areas of focus for HEHA will include; planning, monitoring, evaluation and the development of a learning environment to feed information across the sector; development</p>

	<p>of a nutrition fund for schools; Fruit in Schools programme; breastfeeding promotion; and providing leadership &amp; coordination for DHBs and other agencies. Dr Matheson explained that the Ministry wants to work with DHBs to align management groups across the sector and coordinate public health activities.</p> <p>Ms Yvonne Waterreus asked about the Public Health Directorate's plans for addressing the issues of smoking and drinking (particularly in pregnancy). Dr Matheson highlighted the Smokefree Environment Act that has certainly changed the attitudes of New Zealanders to smoking and the success in teenage smoking rates which are showing a downward trend over the past two years. Maori smoking rates have experienced the biggest drop from 52% of the Maori population to 48%. Alcohol advertising is another focus for the Ministry, as is the issue of alcohol consumption during pregnancy. NZ's stance of zero tolerance is different to that of Australia – an issue being worked through currently.</p> <p>Dr Matheson also mentioned another area of focus for Public Health which is the increased use and popularity of 'party pills' which are currently legal in NZ. A comprehensive study has been commissioned including evidence being collected on hospitalisations related to party pill consumption.</p> <p>Ms Miria Andrews stated her surprise and dismay that only 2% of health funding is directed toward Public Health nationally. She explained her work over the past 20 years and the struggle to promote Smokefree to Maori over this time. Dr Matheson reiterated his praise of CMDHB investment, and his hope that other DHBs would follow suit and understand that preventative programmes tackling major issues such as smoking and obesity would, in the long run, prove a wise use of health dollars. Mr Pat Snedden confirmed CMDHB's commitment towards the <i>Let's Beat Diabetes</i> programme.</p> <p>Dr Peter Didsbury asked what the Ministry viewed as the role of PHOs versus DHBs versus public health provider organisations. Dr Matheson stated that he would like the sector to move away from institutional/organisational boundaries and would encourage a more coordinated approach to public health across districts.</p> <p>Ms Donna Richards commended Dr Matheson on his presentation and expressed her thanks that the Ministry are taking time to listen to the needs of New Zealanders.</p> <p>The Chair thanked Mr Matheson for his presentation and for his continued support of CMDHB.</p> <p><i>Dr Matheson left the meeting at 2.00pm.</i></p>	
<p>3) Minutes of Previous Meeting:</p>	<ul style="list-style-type: none"> <li>- Correction to previous minutes to include apologies from Whaea Nganeko Minhinnick, Ms Miria Andrews and Ms Donna Richards.</li> <li>- Correction to 'date of next meeting'.</li> </ul> <p><b>Resolution:</b> Noted that minutes of the meeting of CPHAC held on Tuesday 23<sup>rd</sup> May 2006, having been circulated, were taken as read and confirmed.</p>	<p>A Ropata to correct</p>

	<p><b>Moved:</b> Mr Bill Mudway  <b>Seconded:</b> Dr Peter Didsbury  <b>Carried:</b> Unanimous</p>	
4) Procedural Matters	<p><b>3.1 Interests Register</b></p> <ul style="list-style-type: none"> <li>- Noted that the interests register continues to be updated. This is a standing item and members are requested to forward any updates to Subha for inclusion in the register.</li> <li>- Mr Bill Mudway advised he would declare his interest in Oxygen Therapy for inclusion on the Register.</li> </ul> <p><b>3.2 CPHAC Members' Profile</b></p> <ul style="list-style-type: none"> <li>- Noted.</li> </ul> <p><b>3.3 Membership</b></p> <ul style="list-style-type: none"> <li>- Dr Allan Moffitt recommended that Elizabeth Farrell be co-opted into CPHAC. Ms Farrell's nomination comes with the support of GPHO and the Primary Health Care Nursing Reference Group.</li> </ul> <p><u>Resolution</u>  That CPHAC accept Ms Elizabeth Farrell's nomination for recommendation to the Board</p> <p><b>Moved:</b> Dr Peter Didsbury  <b>Seconded:</b> Ms Yvonne Waterreus  <b>Carried:</b> Unanimous</p>	C Mules Paper to CMDHB Board
5) Matters Arising:	<p><b>5.1 Sustainability Conference</b></p> <ul style="list-style-type: none"> <li>- Paper was noted and received.</li> <li>- Ms Penny Young spoke to her briefing paper. A venue has been booked for September 7 &amp; 8 conference on Workforce Development. Advertising flyers will be distributed from next week. The programme, although in draft form, is coming together well with Committees being involved.</li> <li>- Ms Miria Andrews and Ms Airini Tukerangi to discuss the Maori health presenter with Bernard/Margie.</li> </ul> <p><b>5.2 DSP Launch</b></p> <ul style="list-style-type: none"> <li>- Paper was noted and received.</li> <li>- Ms Penny Young spoke to briefing paper.</li> <li>- Latest development is the suggestion from CMDHB Chair, Mr Pat Snedden, to develop a DVD showing Counties Manukau, its people and what the DSP will aim to deliver in the future.</li> <li>- The DVD will be released in conjunction with the launch of the DSP and plans are that this will coincide with the Sustainability Conference in September.</li> <li>- Roadshows and community meetings will also be held to launch the DSP.</li> </ul> <p><b>5.3 Healthy Tuckshops</b></p> <ul style="list-style-type: none"> <li>- Paper was noted and received</li> <li>- Mr Chris Mules advised that a comprehensive 'how to' manual is being developed complete with details of which suppliers provide which foods and their price lists.</li> </ul> <p><b>5.4 HBSS pricing and NASC Waiting Lists</b></p> <ul style="list-style-type: none"> <li>- Mr Chris Mules tabled a paper and briefed CPHAC.</li> <li>- The paper details the contract prices paid to HBSS providers and also showed the rates providers pay their staff. Details of staff rates for two providers will be provided to Members when the information is available.</li> <li>- Needs Assessment &amp; Service Coordination (NASC) waiting</li> </ul>	

	<p>times for urgent referrals can be up to 3 months, and for non-urgent, up to 9 months. To address this issue, a review of the waiting list using a new screening/priority tool is being undertaken. Also, current resources for addressing the urgent waiting list are being reviewed and will identify whether additional resources are required.</p> <ul style="list-style-type: none"> <li>- A pilot for a new telephone assessment screening tool will be undertaken.</li> <li>- Recruitment is already underway for two NASC positions.</li> </ul> <p><b>Resolution</b></p> <p>CPHAC received and noted the HBSS pricing brief, and noted that the hourly rate paid to HBSS workers remained relatively low despite the funding increases.</p> <p>CPHAC received NASC waiting lists brief and noted its concern at the unacceptable waiting times. CPHAC requests that an update on progress towards a solution be provided at future CPHAC meetings.</p> <p><b>Moved:</b> Mr Paul Cressey  <b>Seconded:</b> Ms Malia Hamani  <b>Carried:</b> Unanimous</p> <p><b>5.5 Website</b></p> <ul style="list-style-type: none"> <li>- Paper was noted and received.</li> <li>- Mr Chris Mules advised that work is continuing on the Planning &amp; Funding component of the CMDHB website. He welcomes any ideas from CPHAC with regard to the overall website.</li> <li>- Ms Linda Williams (member of public) asked that meeting dates be updated on the website.</li> <li>- Ms Airini Tokerangi asked that the profile she submitted for the Board page be uploaded.</li> </ul> <p>Action</p> <ul style="list-style-type: none"> <li>- To update board and committee meeting dates on the website</li> <li>- To check that Ms Airini Tokerangi's profile is updated on the Board page.</li> </ul> <p><b>Other matters arising</b></p> <ul style="list-style-type: none"> <li>- Breastscreening Update will be provided at July CPHAC meeting.</li> <li>- To update the Health of Older People Action Plan to include references to Mental Health Addictions Action Plan.</li> <li>- Jude Woolston to contact Dr Peter Didsbury to discuss PATHS referral / access criteria and how to promote the programme to GPs.</li> </ul>	
<p>6) CPHAC Priorities</p>	<p><b>6.1 LBD Operational Plan 06/07</b></p> <p>Presentation by Mr Paul Stephenson and Ms Amanda Dunlop.</p> <ul style="list-style-type: none"> <li>- The 2006/07 Operational Plan builds on the strategy and initiatives developed in 2005/06. The plan also clarifies how the CMDHB budget of \$2.65m will be used.</li> <li>- Mr Paul Stephenson reviewed key achievements for 2005/06 which include: development of programme infrastructure, in particular the Partnership Steering Group which is now chaired by Colin Dale; the development of the Social Marketing strategy which has proven to more technically difficult than originally anticipated but which is on track by international standards in terms of scope; and the fact that 'real things' have been happening in the community in the 10 action areas for LBD e.g. Kai Lelei nutrition resources being</li> </ul>	

	<p>distributed via the already established LotuMoui church infrastructure, and the replacement of regular Sprite with Sprite Zero at Counties Manukau McDonalds restaurants.</p> <ul style="list-style-type: none"> <li>- Mr Stephenson also discussed the challenges faced in 2005/06. Of particular note is that the full KPI framework is in its final stages of development and this will be a key focus for LBD management this next month. He also noted that the LBD brand has lost some of its local profile as the team have shifted their focus to operational and programme details this past year.</li> <li>- Key focus areas for 2006/07 are moving from development phase to implementation; building human capacity – particularly building knowledge and leadership in Maori and Pacific communities; implementation of the social marketing strategy; improving primary care response; and encouraging improvement in schools.</li> <li>- Ms Amanda Dunlop highlighted the achievements under the 10 action areas for 2005/06.</li> </ul> <p>Ms Yvonne Waterreus asked whether LBD can work with retailers re the placement of healthy food options. Amanda advised that discussions have begun with Progressive supermarkets.</p> <p>Ms Airini Tokerangi asked how we help poor families make healthier food choices. Amanda explained the Kai Lelei programme being distributed through churches which includes a recipe book and ideas for ‘swapping’ non-healthy choices for a healthy alternative.</p> <p>Dr Peter Didsbury expressed his concern that CPHAC has not seen the Let’s Beat Diabetes KPIs for 2006/07 or the evaluation framework for those KPIs. Paul Stephenson explained that intensive work was underway with the School of Population Health on these matters, which he expected to be completed in August. The Chair agreed that the resolution to approve the 2006/07 LBD Operational Plan would be subject to receipt of KPIs and evaluation framework.</p> <p><b>Resolution</b>  <b>Subject</b> to receiving the LBD KPIs for 2006/07 and the evaluation framework, CPHAC agree to <b>endorse</b> the LBD Operational Plan for 2006/07.</p> <p><b>Moved:</b> Dr Peter Didsbury  <b>Seconded:</b> Ms Yvonne Waterreus  <b>Carried:</b> Unanimous</p> <p><b>6.2 LBD Social Marketing Strategy</b>  Presentation by Mr Adrian Field and Ms Amanda Dunlop.</p> <ul style="list-style-type: none"> <li>- The LBD Social Marketing strategy was tabled for ratification by the Committee.</li> <li>- Noted the strategy has been consulted at both PHAC and Pou and their feedback included in the final version.</li> </ul> <p><b>Resolution</b>  CPHAC <b>note</b> and <b>receive</b> the Let’s Beat Diabetes Social Marketing strategy update.</p> <p><b>Moved:</b> Dr Peter Didsbury  <b>Seconded:</b> Ms Yvonne Waterreus  <b>Carried:</b> Unanimous</p>	<p>LBD Team to provide KPIs asap</p>
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<p>7) CPHAC Priorities update</p>	<p><b>6.1 Personal Health Care Update</b></p> <p><b>Resolution</b> That the Personal Health Care Update report be received</p> <p><b>Moved:</b> Mr Bill Mudgway <b>Seconded:</b> Ms Jillian Dooley <b>Carried:</b> Unanimous</p> <p><b>6.2 Mental Health Update</b></p> <p><b>Resolution</b> That the Mental Health Update report be received</p> <p><b>Moved:</b> Ms Yvonne Wattereus <b>Seconded:</b> Ms Malia Hamani <b>Carried:</b> Unanimous</p> <p><b>6.3 Health of Older People Update</b></p> <p><b>Resolution</b> That the Health of Older People Update report be received</p> <p><b>Moved:</b> Mr Bill Mudgway <b>Seconded:</b> Ms Airini Tugerangi <b>Carried:</b> Unanimous</p>	
<p>8) For Information</p>	<p><b>7.1 Maori Health Update</b></p> <p><b>Resolution</b> That the Maori Health Update report be received.</p> <p><b>Moved:</b> Ms Airini Tugerangi <b>Seconded:</b> Mr Bill Mudgway <b>Carried:</b> Unanimous</p> <p><b>7.2 Pacific Health Update</b></p> <p><b>Resolution</b> That the Pacific Health Update report be received.</p> <p><b>Moved:</b> Mr Arthur Anae <b>Seconded:</b> Ms Malia Hamani <b>Carried:</b> Unanimous</p> <p><b>7.3 Breast Screening Update</b></p> <p><b>Resolution</b> That the Breastscreening Update report be received.</p> <p><b>Moved:</b> Dr Peter Didsbury <b>Seconded:</b> Ms Donna Richards <b>Carried:</b> Unanimous</p>	

9)	<b>Additional Maori Health Issues not already covered in the agenda</b> Nil	
10)	<b>Additional Pacific Health Issues not already covered in the agenda</b> Nil	
11) Monthly Reporting	<p><b>10.1 Board update</b> - Noted as read</p> <p><b>10.2 CPHAC Board Report</b> - CPHAC board update tabled</p> <p><b>10.3 Updates from Board Advisory Committees</b></p> <p><b>10.4 Financial Report</b> - Noted as read</p> <p><b>Resolution</b> That the financial report be received.</p> <p><b>Moved:</b> Mr Paul Cressey <b>Seconded:</b> Ms Airini Tukerangi <b>Carried:</b> Unanimous</p>	Agenda item
12) General Business:	-	
13) Adjournment	The meeting adjourned at 4.20pm	
14) Next Meeting:	Tuesday 25 <sup>th</sup> July 2006, 1.00-4.00pm, Boardroom – 19, Lambie Drive	
<p>Signed as a true and correct record on the 25<sup>th</sup> July 2006</p> <p>Chair: Mr Paul Cressey</p> <p><b>Resolution</b> The minutes of the meeting of the Community and Public Health Advisory Committee of Counties Manukau District Health Board of 27<sup>th</sup> June 2006 are approved.</p> <p>Moved: Mrs Jillian Dooley Seconded: Ms Miria Andrews Carried: Unanimous</p>		